

# NEWSLETTER

*GBS - Empowering Senior citizens' self-employment in Green Business*

Key goals of the project include:

- Creating Open Educational Resources (OERs) that inspire seniors to participate in the green transition.
- Developing a digital pedagogical toolkit, supported by innovative methodologies for adult educators, to facilitate mentoring sessions with seniors interested in Green Business.
- Promoting self-employment in sustainable business areas by leveraging seniors' vast experience and encouraging them to embrace new opportunities in the evolving green economy.

With the combined efforts of our project partners across Europe, we are confident that this project will have a lasting impact on senior citizens, empowering them to lead the way in sustainable business initiatives.

Stay tuned for more updates as we work toward the green transition!

<https://greenbusiness.einc.lt/>



## ABOUT THE PROJECT

Inspiring Seniors: The Objectives and Vision of the GBS - Empowering Senior citizens' self-employment in Green Business project:

To encourage senior citizens to work for themselves in the green business industry. By giving them the abilities, information, and resources necessary to succeed in the green economy, the project seeks to enhance seniors' socioeconomic inclusion and general well-being as part of this endeavor.



Co-funded by  
the European Union

This project is co-funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the European Commission, its institutions and the Educational Exchange Support Foundation cannot be held responsible for the content of the material or any use which may be made of the information contained therein. Project Number: 2023-1-LT01-KA220-ADU-000160416.



## Meeting in Palermo: A Successful Gathering of Partners

On October 10-11, 2024, project partners gathered in Palermo, Italy, for a team meeting hosted by CESIE. This two-day meeting focused on finalizing key deliverables for the project, reviewing milestones, and planning future activities. Meeting highlights include:

- Addressing senior Green Business success stories and best practices through storytelling.
- Green Business skills with an interactive game.
- Discussing the upcoming e-Guide "Growing My Competences to Start a Green Business."
- A complete WP2 quality and impact assessment including partner feedback.
- Peer reviews on the Green Business Skills (GBS) Matrix.



## Motivational Resources

We are excited to announce that a comprehensive set of resources for adult educators aimed at motivating senior citizens to explore self-employment in Green Business is now available on our website [here](#).

The learning materials include:

- A presentation on the possibilities and challenges for senior citizens in Green Business for a sustainable environment.
- Personal stories based on storytelling, featuring 10 success stories from across the project partners.
- Best Practices, media-based stories that highlight real-world examples of seniors succeeding in Green Business.
- An interactive game titled "My Personal Skills and Strengths to Start Green Business – How to Develop Them." This quiz-style game helps seniors identify areas for personal growth.
- An e-Guide, "Growing My Competences to Start a Green Business", providing valuable insights into the mentoring process for seniors.

Explore these valuable resources and start empowering seniors to take their first steps towards Green Business!

### MEET THE PROJECT PARTNERS!

GBS is a KA2 Strategic Partnership co-funded by the Erasmus + of the European Union. Led by Europiniu inovaciju centras in Lithuania, the project also gathers partnerships from Italy (CESIE), Netherlands (Inova Aspire B.V.), Germany (BLENDED LEARNING INSTITUTIONS COOPERATIVES), and Portugal (STORYTELLME UNIPESSOAL LDA).

